

# Strategic Plan Updates 2016-2019

## #1 Be the Resource for Promoting, Demonstrating, and Sharing Sustainable Living Practices

### Develop Integrated Demonstration Projects



We completed multiple demonstration projects on site including rainwater catchment, recycled glass pathways, educational signage, and leasing land to an aquaponics business. We also installed solar panels and are now producing more energy than we use on the site.

### Develop Sustainability Education Programs



MUD hosted over 20 workshops and educational events each year including floral design, blacksmithing, tree pruning, butchering, permaculture, and women-led carpentry. We partnered with other organizations such as Garden City Harvest, Girls Representing in Trades (GRIT), and local schools.

*MUD promotes urban sustainable living through hands-on learning, resource sharing, and community engagement.*

## #2 Strengthen MUD's Partnerships & Community



Each year we partnered with over 50 organizations for our annual Earth Day event. We strengthened our relationships with Home Resource, Garden City Harvest, & the UM FLAT through various educational and demonstration projects. We also hosted a VISTA member and several long-term volunteers, one of which has become a part-time tool librarian. We continue to provide about 500 tool library memberships each year.

## #3 Develop MUD's Site and Staff for Organizational Sustainability

### Site Development

We purchased the land along the western edge of our site for additional storage and future expansion. Grant funds were used to frame and insulate one of the shipping containers in order to provide additional office space.

### Staff Development



We increased our staffing time to include a full-time executive director, additional tool library staff, an administrative assistant, and an AmeriCorps VISTA member. Our staff continues to develop skills and knowledge to support our members and share resources with the community.

### Fund Development

MUD increased our financial stability by receiving multiple grants, implementing a Sustainability Circle program for business sponsors, and engaging with individual donors. Our 4-tier membership fee system assures that people of all income levels are able to access the tool library.

The logo for MUD (Missoula Urban Demonstration Project), featuring the letters 'MUD' in a bold, brown, sans-serif font. The logo is set against a white background with a dark brown, irregular, ink-blot-like border around it.

**MUD**

*Missoula Urban Demonstration Project*

[www.mudproject.org](http://www.mudproject.org)